

RETURN POSTAGE GUARANTEED
J. J. WARREN
North Brookfield, Mass.



WARREN'S
Massachusetts
CERTIFIED
RHODE ISLAND REDS



NEWS FLASH

Sec. 562, P. L. & R.
U. S. POSTAGE
1c PAID
North Brookfield, Mass.
Permit No. 1

Geo. Rogers
Northwood Center
New Hampshire



J.J. WARREN

North Brookfield, Mass.



TELEPHONE 610

J. J. WARREN'S REDS

Flash No. 2 ~~—————~~ CONTESTS!

April 18, 1938

As of March 1, 1938

- ◀ HIGHEST RECORD HEN AT STORRS
- ◀ FOUR OUT OF FIVE HIGHEST HENS AT STORRS
- ◀ HIGHEST RECORD RED HEN IN ALL UNITED STATES CONTESTS
- ◀ HIGHEST RED PEN WESTERN NEW YORK CONTEST
- ◀ THIRD HIGHEST RED PEN NEW YORK STATE CONTEST
- ◀ FIRST PEN ALL BREEDS AT RHODE ISLAND IN WEEKLY RECORDS FOR WEEKS ENDING MARCH 3, 10, AND 24.

Flash No. 3 ~~—————~~ R. O. P. RECORDS

- ◀ OFFICIAL R. O. P. RECORDS—ALL UNITED STATES—J. J. Warren Reds lead all Reds in egg size (26.41 oz. to the dozen), and are tied for second place in production: 249.4 eggs. One-half of these birds had their records cut off one to four weeks before their year was up.
- ◀ SEVENTEEN OF J. J. WARREN'S REDS WENT OVER THE TOP for records of 300-332 eggs each. Thousands of the chicks which go to our customers each year are sired by sons of 300-eggers.

Flash No. 4 ~~—————~~ RECORDS AT STATE INSTITUTIONS

Carefully supervised records at nine Massachusetts State Institutions show that:

- ◀ 10,000 WARREN STRAIN LAYERS HAVE AVERAGED 111 EGGS THE FIRST SIX MONTHS of their laying year and are three eggs ahead of this time last year.
- One of these institutions has AVERAGED 133 EGGS PER BIRD for this period and another 129 eggs.

All our customers receive chicks of exactly the same breeding and quality as the State Institutions do.

Flash of Appreciation ~~—————~~

◀ TO ALL OUR CUSTOMERS:

We wish to express our appreciation and thanks to you for the confidence you have expressed in placing your orders with us. We hope J. J. Warren's strain is proving a pronounced source of increased profits as well as pleasure to you.

◀ TO ALL OUR CUSTOMERS AND OTHER FRIENDS:

We wish to thank you for the pleasure it gave us to place our catalogue and other literature before you. We have received many compliments on the appearance of our 1938 Catalogue. We trust you, too, have enjoyed it.

We feel that every order is a compliment, and our way of returning it is by doing everything in our power to produce the finest and most profitable chicks, hatching eggs, and pullets that can be produced by anyone anywhere.

We hatch the year around and can book orders for April, May, June, and later.

J. J. Warren



